

FALL 2008

Chandler~2955 E. Elliot Rd, Suite #4 Chandler, AZ 85224 Phone: (480) 839-0777  
Gilbert~2550 E. Guadalupe Rd, Suite 101 Gilbert, AZ 85234 Phone: (480) 558-0777

# PEDIATRIC DENTAL Specialists

Helping you stay on track with your child's oral health!

## FAQ: IN CASE YOU WERE WONDERING....

### **What is the difference between a pediatric dentist and a family dentist?**

Pediatric dentists are the pediatricians of dentistry. A pediatric dentist has at least two years of specialty training following dental school and limits his/her practice to treating children only. Pediatric dentists are primary and specialty oral care providers for infants and children through adolescence, including those with special health needs. We are concerned about your child's total health care. Good oral health is an important part of total health.



*Our new Chandler office is located at  
2955 E. Elliot Rd. Suite #4,  
on the Southeast corner of Elliot and the 101 Freeway*

Establishing us as your child's "dental home" provides us the opportunity to implement preventive dental health habits that keep a child free from dental/oral disease. We focus on prevention, early detection and treatment of dental diseases, and keep current on the latest advances in dentistry for children. At PDS we are proud to have Dr. Joseph Creech, Dr. Bradford Ball, Dr. Jonathan Staker, and Dr. Kimberly Sherrill, all Board Certified in Pediatric Dentistry and Fellows of the American Academy of Pediatric Dentistry.



### The front line

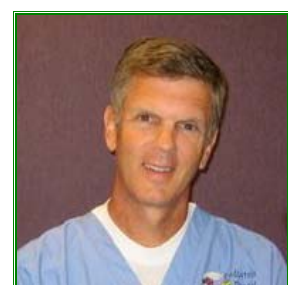
Our schedulers and front office staff want to take this opportunity to remind parents to schedule an appointment for your child's dental visit. With the holiday season fast approaching we know that a family's schedule can become very busy with the activities of the season. Regular dental visits are an important element of your child's oral health. The American Academy of Pediatric Dentistry recommends baby's first well dental check by age one, and dental check-ups at least twice a year for most children starting around the age of three. If your child has an increased risk for tooth decay or unusual growth patterns, he or she may need more frequent dental visits. Call today and our staff will be happy to help you find an appointment time with one of our board certified pediatric dentists that will fit your busy schedule.

## Our Docs are Tops!

We are proud to announce that both Dr. Creech and Dr. Ball have been voted as Phoenix Magazine's 2008 Top Dentists for their expertise in pediatric dentistry. Congratulations to them both!



*Joseph C. Creech*



*Bradford J. Ball*



*from the  
hygienist's  
chair...*

As hygienists we are often asked "When should I start cleaning my baby's teeth?" Our advice... "the sooner the better!" Starting at birth, clean your child's gums with a soft cloth or infant toothbrush and water to remove plaque and bacteria that can lead to decay. Any soft-bristled toothbrush with a small head, preferably one designed specifically for infants, should be used at least once a day at bedtime. Remember that most small children do not have the dexterity to brush their teeth effectively. Fluoridated toothpaste should be introduced when a child is 2-3 years of age. When toothpaste is introduced, parents should supervise brushing and make sure the child uses no more than a small smear on the brush. Children should spit out and not swallow excess toothpaste after brushing. Remember, good tooth brushing habits start early!

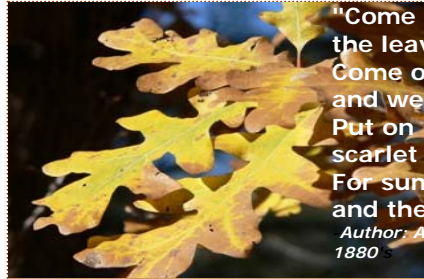
### Welcome Back Melissa



*Melissa Bettendorf,  
R.D.H.*



We happily welcome former dental assistant Melissa Bettendorf, who rejoined our practice after taking a leave to attend Mesa Community College. Melissa graduated in May 2008 with a degree in Dental Hygiene and now re-joins our staff as part of our dental hygiene team. Congratulations Melissa and welcome back!



"Come said the wind to  
the leaves one day,  
Come o're the meadows  
and we will play.  
Put on your dresses  
scarlet and gold,  
For summer is gone  
and the days grow cold. "  
*Author: A Children's Song of the  
1880*

### Color "our" World

Fall is often associated with the beauty in the changing colors of the leaves. This fall, help your child show us their coloring skills by entering our fall coloring contest. Stop by the front desk at either of our offices and pick up a fall picture for your child to color. Mail or return it to us by Nov. 14, 2008 to enter them in our coloring contest and a chance to win a prize!

**S  
M  
I  
L  
E**



*Our dental assistants have  
been busy decorating  
pumpkins this fall. Stop  
by our office and vote for  
your favorite!*

*You only have to brush  
and floss  
the teeth  
you want to keep!*



PDS has been serving the dental needs of the children of the East Valley since 1980. With two offices located in Chandler and Gilbert, collectively we are "one big family" of dentists and staff members. Our "family" members always have lots of exciting things going on with their families and careers. This fall we added a new member to our "family". Dental assistant Rayleen and her husband Jason welcomed a new baby boy to their family on September 26, 2008. Big sister Taty and big brother JJ join Mom & Dad in welcoming Noah Arnez Byrd to their family. Congratulations Rayleen and Jason!

Joseph C. Creech, D.D.S., Bradford J. Ball, D.D.S.,  
Jonathan L. Staker, D.D.S., Kimberly L. Sherrill, D.D.S.  
Board Certified Specialists in Pediatric Dentistry